

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
NOVEMBER 1, 2022 AGENDA**

Subject:	Action Required:	Approved By:
<p>A resolution to approve two (2) Operator Permits and sixty-five (65) Taxicab Permits for WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab.</p> <p>Submitted By:</p> <p>Fleet Services Department</p>	<p style="text-align: center;">Ordinance √ Resolution</p>	<p style="text-align: center;">Bruce T. Moore City Manager</p>
<p>SYNOPSIS</p> <p>FISCAL IMPACT</p> <p>RECOMMENDATION</p> <p>BACKGROUND</p>	<p>Approval of a resolution authorizing two (2) Operator Permits and sixty-five (65) Taxicab Permits for WHC Little Rock, LLC, d/b/a zTrip and d/b/a Yellow Cab for 2023.</p> <p>Revenues of \$4,900.00 will be generated in Permit Fees from WHC Little Rock, LLC.</p> <p>Approval of the resolution.</p> <p>Pending Board approval, WHC Little Rock, LLC, will start operating in Little Rock on or around November 15, 2022, and at that point, Greater Little Rock Transportation Service, LLC (GLRTS), will no longer service Little Rock. WHC Little Rock, LLC, has recently acquired the facility and cabs of GLRTS. The “yellow cabs” originally owned by GLRTS will continue to be in service with WHC Little Rock, LLC, d/b/a Yellow Cab until the vehicles have reached the operating service year.</p>	